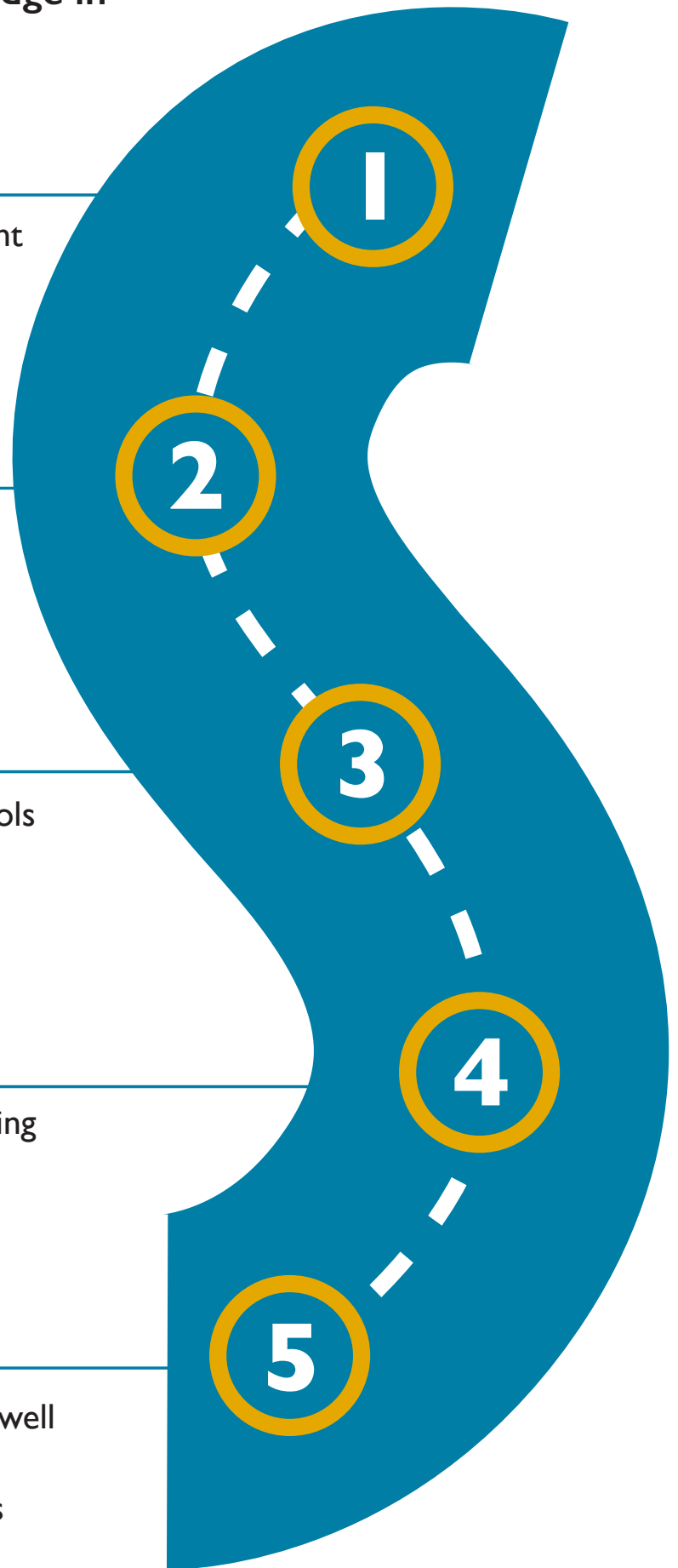


# The Knowledge Management Road Map

The Knowledge Management Road Map is a five-step systematic process for generating, collecting, analyzing, synthesizing, and sharing knowledge in global health programs.

- **Step 1: Assess Needs** to understand the extent of the health program challenge and identify how KM may help solve it
- **Step 2: Design Strategy** to plan how to improve your health program using KM interventions
- **Step 3: Create and Iterate** using new KM tools and techniques or adapting existing ones to meet your health program's needs
- **Step 4: Mobilize and Monitor** by implementing KM tools and techniques, monitoring their effects, and adapting your approaches and activities to respond to changing needs and realities
- **Step 5: Evaluate and Evolve** to explain how well you achieved your KM objectives, identify factors that contributed to or hindered your intervention's success and its impact on program outcomes, and use these findings to influence future programming



For tools and templates to help you implement the Road Map, visit [kmtraining.org](https://kmtraining.org)